

## 2022 PUBLICATIONS

### 2022 ARTICLES

#### *Articles Published in SCOPUS or ISI INDEX*

1. Çelik, K., **Kaplan, F.**, (2022). “Game Theory Analysis of International Oil Production Competition”. Mehmet Akif Ersoy University Journal of the Faculty of Economics and Administrative Sciences, 9 (2), 994-1013. (in Turkish)
2. Ozbek, A., **Tor Kadioglu, C.** (2022). The Effects Of Consumer Clothes Design Engagement on Brand Love And Loyalty. *Industria Textila*, 73(3), 259-267.

#### *Articles Published in International Refereed Journals*

1. **Beller Dikmen, B.**, (2022). “Analysis of Professional Commitment Levels of Accounting Professionals in Terms of Their Demographics: A Research in Nigde”. *International Social Sciences Studies*, 8(99), 1986 – 1995. (in Turkish)
2. **Korkmaz, O.**, Demirci, A., Bolat, S., Bedlek, P., İşbilir, H. A., (2022). “Comparison of Logistics Performance and Sustainability Levels of European Union Member Countries”. *International Journal of Economics and Administrative Sciences*, 8(1), 122-137. (in Turkish)

#### *Articles Published in ULAKBIM TR or in Other National Refereed Journals*

1. Özçelik, M.; **Beller Dikmen, B.** ve Deran, A., (2022). “The Effects of the Internet of Things Technology on Accounting and Auditing Process and Estimated Risks”. *Journal of Business Research*, 14(2), 1544-1563. (in Turkish)
2. Mum S., **Bozyiğit S.** (2022). “Examination of the Effect of In-Service Training on Burnout Syndrome in the Context of Gender”. *Hittite Journal of Social Sciences*, 15(1), 1-28. (in Turkish)
3. Bedlek P., **Bozyiğit S.** (2022). “Examination of Thesis Written in the Departments of International Trade and Logistics and International Trade and Logistics Management”. *Selcuk University Journal of Social Sciences Vocational School*, 25(1), 236-253. (in Turkish)
4. **Tor Kadioglu, C.** & Turhan, G. (2022). “Outlook on Product and Consumer Characteristics in Purchasing Attitude to Smart Products in Sportswear”. *Gumushane University Journal of Social Sciences*. 13(2), 633-652. (in Turkish)

*Published International Books or Book Chapters*

1. Öztürkel, M., **Bozyiğit S.**, (2022). “A Bibliometric Analysis of Theses Written on Disaster-Related Subjects” Number of Edition:1, Number of Pages 118, Turkey; Ankara: Ekin Publishing. (in Turkish)
2. **Bozyiğit S.**, (2022). “Pricing in Services”, Price in Marketing: Concepts and Case Studies. Editor: Kalender Özcan Atılğan, Number of Editions: 1, Number of Pages: 248, Turkey; Ankara: Gazi Publishing. (in Turkish)
3. **Bozyiğit S.**, (2022). “Psychology of Consumption and Purchasing Reasons”, Sales and Sales Management from A to Z. Editor: Mehmet Akif Çakırer, Number of Editions: 1, Number of Pages: 351, Turkey; Ankara: Nobel Publishing. (in Turkish)
4. Çelik, A.A., **Bozyiğit S.**, (2022). “Environmental Literacy”, Consumption Literacy Conscious Consumer Conscious Consumption. Editor: Asiye Ayben Çelik, Number of Editions: 1, Number of Pages: 292, Turkey; Ankara: Nobel Publishing. (in Turkish)
5. **Kocademir, S., İnce, M.**, (Book), (2022). “Reflections of Internal Entrepreneurship Processes on Innovation and Organizational Innovation Culture”, Number of Pages: 144, Turkey, Ankara: İKSAD Publishing House. (In Turkish)
6. Emeç, A. S., **Kocademir, S., Kaplan, F.**, (2022). “Is the Convergence Hypothesis Valid in Exports According to Customs?”, Current Studies in Economics and Administrative Sciences, Editor: Cüneyt Çatuk, Number of Editions: 1, Number of Pages: 163, Turkey, Ankara: İKSAD Publishing House. (In Turkish)
7. Emeç, A. S., **Kocademir, S., Kaplan, F.**, (2022). “The Role of Customs Legislation in Facilitating Foreign Trade”, Current Studies in Economics and Administrative Sciences, Editor: Cüneyt Çatuk, Number of Editions: 1, Number of Pages: 163, Turkey, Ankara: İKSAD Publishing House. (In Turkish)
8. **Korkmaz, O.**, (2022). “Sustainability Risk Management: A Survey of the Literature”, Insurance and Risk Management for Disruptions in Social, Economic and Environmental Systems, Editör: Simon Grima, Ercan Özen, Rebecca Emily Dalli Gonzi, Number of Publishing: 1, Number of Pages: 412, UK; Bingley: Emerald Publishing Limited. (in Turkish)
9. **Tor Kadioğlu C.**, Tekeli, S. (2022). “Price Sensitivity”, Price in Marketing: Concepts and Case Studies, Editor: Kalender Özcan Atılğan, Number of Editions: 1, Number of Pages: 272, Turkey; Ankara: Gazi Publishing House. (in Turkish)
10. **Tor Kadioğlu C.**, Çavmak Ş. (2022). “The Importance of Marketing in Health Services”, Current Marketing Researches in Health Institutions. Editor: Bahar Çelik, Cansu Tor-Kadioğlu, Issue number:1, Number of pages 375, Istanbul: Efe Akademi. (in Turkish)
11. Turhan, G., **Tor Kadioğlu C.**, (2022). “Investigating Consumer Evaluations About the Purchasing of Innovative Textiles in terms of Product Interests and Benefits”, Accounting, Marketing and Organization Issues in Business Science; Editor: Şahin Karabulut, Issue number:1, Number of pages 490, Ankara: Gazi Publishing House.
12. Öztürk, E., **Tor Kadioğlu C.**, (2022). “Marketing Communication Strategies in Health Institutions Providing Beauty and Aesthetic Services”, Current Marketing Researches in Health Institutions, Editor: Bahar Çelik, Cansu Tor-Kadioğlu, Published:1, Page Number 375, İstanbul: Efe Akademi. (in Turkish)

13. Öztürk, E., **Tor Kadiođlu C.**, (2022). “Emotional Marketing Practices of Firms in the Post-Pandemic Period”, Post-Pandemic Marketing Strategies, Editor: Cansu Tor- Kadiođlu, Number of Editions: 1, Number of Pages: 263, Turkey; Ankara: Gazi Publishing House. (in Turkish)
14. **Tor Kadiođlu C.**, Tekeli, S. (2022). “The Brand Love of Generation Z”, Understanding Generation Z! Human Resources Management and Marketing Research, Editor: Emine Atalay, Cansu Tor-Kadiođlu, Number of Editions: 1, Number of Pages: 271, Turkey; Ankara: Nobel Publishing House (in Turkish)

## 2022 RESEARCH PAPERS

*Full-Text Research Papers Presented Orally at an International Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book*

1. **Bozyiđit S., Kocademir, S.** (2022). “The Importance of Environmental Dynamics in Internationalization: The Case of Uzbekistan”. V. International European Interdisciplinary Conference, 28-29 January 2022, Spain, (Full Text Paper/Oral Presentation). (In Turkish)
2. **Bozyiđit S., Kocademir, S.** (2022). “Analysis of Theses Written About the Turkic Republics in the Department of Business Administration in Turkey”. V. International European Interdisciplinary Conference, 28-29 January 2022, Spain, (Full Text Paper/Oral Presentation). (In Turkish)

*Full-Text Research Papers Presented Orally at a Refereed National Scientific Event Regularly Held (Conference, Symposium or Congress) and Published in a Proceeding Book*